



**Third International Conference
On
Asian Studies 2015**



Conference Program



**ICAS
2015**



20th – 21st June 2015

International University of Japan

Niigata, Japan

PROGRAM SUMMARY

Day 1 - June 20, 2015				
Study tour (Saturday, 20 June 2015 Start at 8:30 (Please gather before 8:30 AM in front of IUJ Main Entrance))				
Date	Day 2			
Time	June 21, 2015			
8.00 -9.00	Registration			
9.00 – 10.30	Welcome Speech			
	Keynote Speech 1 Keynote Speech 2			
10.30 –11.00	Morning Tea Break			
11.00–12.30	Parallel Sessions			
	Session 1 Room No: C-101	Session 2 Room No: C-102	Session 3 Room No: 3FMLIC	Session 4 Room No: C-103
12.30 - 1.30	Lunch Break			
1.30 - 3.30	Parallel Sessions			
	Session 5 Room No: C-101	Session 6 Room No: C-102	Session 7 Room No: C-103	Session 8 Room No: C-104
3.30 – 3.45 3F MLIC	Evening Coffee Break			
3.45-6.00 3FMLIC	Session 10 Panel discussion			
6.00	End of the Conference			

CONFERENCE PROGRAM

Day 2: Sunday – 21 June, 2015

Time	Day 02	21 June 2015
8.00a.m – 9.00a.m Room : 3F MLIC	Conference Registration	
9.00a.m – 10.30a.m	<p>MC: Kushani Narangoda and Naveed UI Haq</p> <p>Inaugural Session</p> <p style="text-align: center;">Welcome Address Professor N. S. Cooray President, Association of Sri Lankan Academics in Japan (SLACJ); Professor, International University of Japan</p> <p style="text-align: center;">Remarks by Prabhath Patabendi Conference Co-Chair; President, International Centre for Research and Development</p> <p style="text-align: center;">Address by Chief Guest Dr. Saj Mendis Chargé d'affaires, Sri Lanka Embassy, Tokyo, Japan</p> <p style="text-align: center;">Keynote Speaker 1: Professor Shinichi Kitaoka President, International University of Japan and Security Advisor to Prime Minister of Japan “Japan New Foreign and Security Policy: Implication for South Asia”</p> <p style="text-align: center;">Keynote Speaker 2: Professor Monte Cassim Special Aide to the Chancellor, The Ritsumeikan Trust; Director, Kyoto Museum for World Peace, Ritsumeikan University; and Advisor to the Association of Sri Lankan Academics in Japan (SLACJ) “Driving Sustainability Science Forward: Transformative Innovations and Transnational Collaboration in Hidden Futures and Creative Journeys”</p>	
10.30a.m – 11.00a.m 3F MLIC	<i>Morning Tea Break</i>	

PARALLEL SESSIONS	
11.00a.m – 12.30p.m Room No: C-101	<p align="center">Session 1 – South East Asia I</p> <p align="center">Session Chair : Prof. Ryuta Ray Kato</p>
	<p>Dale Konstanz Buddha Baht: The Religion of Money in 21st Century Thailand</p> <p>Pei-Ying Lin Investigating Equity in Inclusive Education: Implications for Long-term Educational Investment</p> <p>Daniel Pascoe Four Potential Legal Challenges to Indonesia’s Death Penalty Regime</p> <p>Vivien W. C. Yew A pluralistic approach to improving indigenous health in Peninsular Malaysia</p> <p>Araya Prasertchai Gender Difference in Disability and Active Life Expectancy among Thai Elderly in 2011</p> <p>Jimmy R. Soria Ilocanoness in its Present Realities</p>
11.00a.m – 12.30p.m Room No: C-102	<p align="center">Session 2- Business Opportunities</p> <p align="center">Session Chair : Prof. Jay Rajasekera</p>
	<p>Mursaleen Muhammad Political Economy of the bitcoin in Asian Context: The Case of the bitcoin Adoption Opportunities in Asia</p> <p>Reynaldo Mones Promoting Lifelong Learning: What Marketers Can Learn From Social Capital Theory</p> <p>MI. Mujahid Hilal Strategic Orientation and Performance Among Small Business Firms In Ampara District</p> <p>A.M.M. Mustafa Foreign Direct Investment in Developing Sri Lanka’s Tourism Industry: Problems and Prospects</p> <p>Lakshila Abeysekera The role of Online Travel Agents in improving the business value of Small Tourism Enterprises: The case of Sri Lanka</p> <p>Emma Lourdes R. Mones A Study on the Use of Gender Stereotyping in Advertising</p>

<p>11.00a.m – 12.30p.m Room No: 3F MLIC</p>	<p>Session 3- South Asia</p> <p>Session Chair : Prof. Mohammed Ahmed</p>
	<p>N. S. Cooray Education-Labour Productivity Nexus in Formal and Informal Sectors in Sri Lanka: An Exploratory Analysis</p> <p>Tsugihiko Shimura Cross-Cultural Interaction for Enhanced Motivation of Japanese Students: Lessons from a Short-Term Study Program in Sri Lanka</p> <p>Malshani Lakshika Pathirathna Effect of Pre-pregnancy Body Mass Index and Gestational Weight Gain on Birth Weight in a Teaching Hospital, Sri Lanka</p> <p>K. K. U. Ananda Kumara A Green Solution for Japan from Sri Lanka ~ Lessons from the Pathola (Ceylon Gourd) Project in the Central Japan</p> <p>Disni Gamaralalage Bio-ethanol Production from Rice Straw for Sri Lanka: Environmental and Economic Assessment on Suitable Pre-treatment Methods</p> <p>Elahi Eliza Binte Begum Rokeya Sakhawat Hossain: A Pioneer Voice to Deplore Patriarchy for Muslim Women in Colonial Bengal of the 19th Century</p> <p>Angela Fernando Application of City Cluster Based Economic Development (CCED) Approach in National Physical Planning in Sri Lanka: A New Model for Integrated Development</p> <p>Kapuwella Gamladdalage Sureka Lakmali Public Sector Performance Appraisal System: A Case Study of Public Management Assistant Service in Sri Lanka</p>
<p>11.00a.m – 12.30p.m Room No: C-103</p>	<p>Session 4 – International Relations & Politics</p> <p>Session Chair : Prof. Naoko Kumagai</p>
	<p>Anya Hommadova Invisible Wall in Sino-Japanese Relations: Cross-Cultural Comparison of Mutual Perceptions and Biases of Chinese and Japanese Nationals</p> <p>Samuwel Chaminda Padmakumara The 18th SAARC Summit from a Cooperative Theoretical Lens of Functionalism and Positioning Theory</p> <p>Tomnori Teraoka Communication Complexity in New Nuclear Powers in Asia: Discourse and Governance in China and India</p>

	<p>Jaebeom Kwon China's Naval Build-up and India's Response</p> <p>Kenneth Lan Paul T.K. Lin and his "Contribution" to Sino-Canadian Friendship (1964-2004)</p> <p>Haque Sharif Md. Ashraful Globalization has globalized terrorism in multifarious dimensions as its worst byproduct</p>
12.30p.m – 1.30p.m 3F MLIC	<i>Lunch Break</i>
PARALLEL SESSIONS	
1.30p.m – 3.30p.m Room No: C-101	<p>Session 5 – Migration & Diaspora</p> <p>Session Chair : Prof. Ananda Kumara</p>
	<p>Ryuta Ray Kato The Impact of Remittances and the Tax Policy in Ghana: A Computable General Equilibrium Approach</p> <p>Mukrimin Mukrimin Moving out the kitchen': contemporary Bugis migration</p> <p>Rudolf Yuniarto Culture, structure and migrant entrepreneurship: the Indonesian of Taiwan</p> <p>Yau Hing YU Rule out the negative sides of Brain Drain</p> <p>Fatima F. Rocamora The Emergence of Muslim Communities in Ilocandia</p> <p>Akira Shimada Wage Disparities and Internal Migration Patterns</p>
1.30p.m – 3.30p.m Room No: C-102	<p>Session 6 – South East Asia2</p> <p>Session Chair : Prof. Maung Myoe</p>
	<p>Kiki Purbosari Exploring the Roles of Social Networks Centrality In Indonesian Public Employees: Degree, Betweenness and Closeness</p> <p>Nguyen Thi Ngoc Diep Evaluation of HD 981 incident on US – Vietnam political relation</p> <p>Ranti Yulia Wardani Factors Affecting Mobile Internet Usage in Indonesia</p> <p>Nguyen Van Phuong The link between inflation and inflation uncertainty: the empirical evidence from the Vietnamese economy</p>

	<p>Renan Kasilag The Impact of Victory Christian Fellowship to De La Salle College Students</p> <p>Joseph Angelou Ilagan Ng Students' Perceptions of Community Service Learning 2013-2014: Basis for the Re-Implementation of the Projects of the National Service Training Program at De La Salle Lipa</p> <p>Aileen Joy G. Saul Of books and babies: Defining the Lived Experiences of College Student-Mommies</p> <p>Marifel Q. Acena Resiliency of students of higher education institutions in Ilocos sur</p> <p>Charito Ong A Training Design for the Language Faculty: Viewpoints on Technology Integration</p>
<p>1.30p.m – 3.30p.m Room No: C-103</p>	<p>Session 7 – Central Asia</p> <p>Session Chair : Prof. Li Wenkai</p>
	<p>Deniz Yüksel Narrating the nation - Gender and nationalistic narratives in Turkish school textbooks</p> <p>Chinara Esengul Political impact of Eurasian Economic Union on Kyrgyzstan</p> <p>Myagmarsuren Batjargal The Role of Mining Industry for Economic Development in Mongolia: An Input-Output Analysis</p> <p>Bimali Sanjeevani Weerakoon Characterization of the Particle Size in Magnetic Resonance Imaging Contrast Agents with the Concentration</p>
<p>1.30p.m – 3.30p.m Room No: C-104</p>	<p>Session 8 – Civil Society in Asia</p> <p>Session Chair : Prof. Anjula Gurtoo</p>
	<p>Keren Wang The Dynamic Role of Strategic Framing in Shaping Social Movement Personae: Analyzing Metaphors of “Revolution” and “Movement” in 2014 Hong Kong Protests</p> <p>Julia Obinger Social Movements in Japan after 2000: Ways to Re-think Civic Participation?</p> <p>Cornelia Baci Conflict Resolution Mechanisms Fostered by Civil Society. The Case of Pakistan</p>

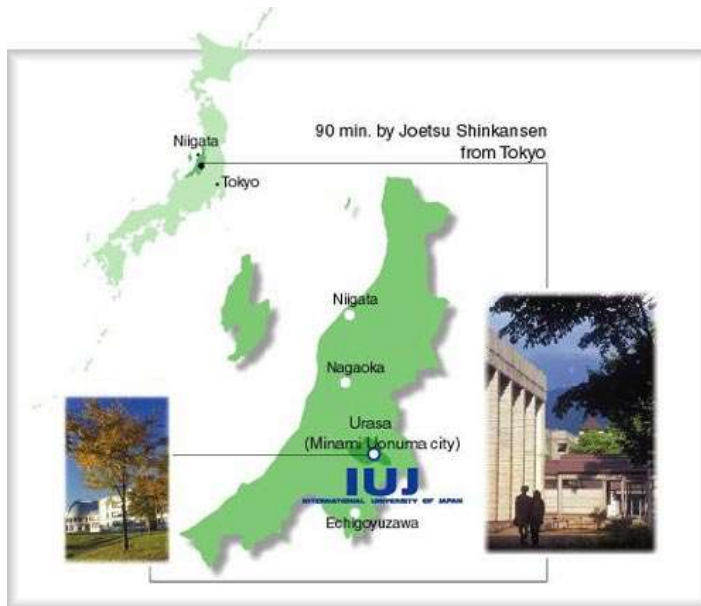
	<p>Poranee Sirichote Biography and Roles of Chinese and Thai-Chinese Ancestors of the Six Families in Songkhla Old Town, Thailand</p> <p>Jungug Choi The Influence of Poverty(or Income Level) on the Politicization of Islam: A Statistical Analysis of Indonesia</p> <p>Sridevi Vemula Laxmiah Challenges and issues faced by dalit women in higher education in India</p> <p>Prasadi N. De Silva Zebrafish Embryo As an Alternative for Laboratory Animals in Toxicological Assays in Sri Lanka: A SWOT Analysis (Strengths, Weaknesses, Opportunities and Threats)</p>
1.30p.m – 3.30p.m Room No: 3F MLIC	<p>Session 9 – Japanese Studies</p> <p>Session Chair: Dr. Saj Mendis</p>
	<p>Yu Jin WOO The Citizenship Law Regime as a Driving Force in Constructing Migration Policymaking: The Case of Japan</p> <p>Adam B. Shaw Japanese- and English-language social media reactions to the Fukushima nuclear accident: A quantitative comparison using “big-data” analytics</p> <p>Reggy Capacio Figer Communication and Organizational Crisis: The Case of Haiyan Disaster in Tacloban</p> <p>Jay Rajasekera Impact of Digitization on Japanese Industries</p> <p>Naoko Kumagai Fact-Finding in Judicial and Non-Judicial Approaches: the case of the issue of comfort women</p> <p>Haruyoshi Ito Managing Snow Risks: The Case of City Governments and Ski Resorts</p> <p>Naonobu Minato To diminish regional gap by developing local potentiality : Japan’s First Strategy for Economic Development, Kogyo Iken</p>
3.30p.m – 3.45p.m	<i>Afternoon Tea Break</i>
3.45p.m – 6.00p.m Room No. 3FMLIC	<p>Session 10 – Panel Discussion</p> <p>Session Chair : Prof. Monte Cassim</p>

	<p><u>Panellists (in alphabetical order)</u></p> <p>Dr. Kase Kimio, Professor and Dean Graduate School of International Management, International University of Japan</p> <p>Dr. Dale Konstanz, Senior Lecturer, Fine and Applied Arts Division, Mahidol University International College, Thailand</p> <p>Dr. Naoko Kumagai Associate Professor, International University of Japan</p> <p>Dr Kenneth Lan, Professor, Government & International Relations, BNU-HKBU United International College, China</p> <p>Dr. Saj Mendis, <i>Chargé d'affaires</i> Sri Lanka Embassy</p> <p>Dr. Maung Myoe, Professor and Director, International Relations Program of, International University of Japan</p> <p>Vote of Thanks: Dr. Krishan Sabaragamuwa Secretary, Association of Sri Lankan Academics in Japan</p>
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6.00p.m	End of the Conference
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<p><u>International Advisory Committee (in alphabetical order)</u></p> <ul style="list-style-type: none"> ❖ Professor Sirimal Abeyratne, University of Colombo, Sri Lanka ❖ Professor Prema-Chandra Athukorala, Australian National University, Australia ❖ Professor Srikantha Herath, United Nations University, Japan ❖ Professor Makoto Kakinaka, International University of Japan, Japan ❖ Professor Ray Kato, International University of Japan, Japan ❖ Professor Kimio Kase, International University of Japan, Japan ❖ Professor Ananda Kumara, Meijo University, Japan ❖ Professor Jay Rajasekera, International University of Japan, Japan ❖ Professor Piyadasa Ratnayaka, Saga University, Japan 	<p><u>Contacts:</u></p> <p>N. S. Cooray (Conference Co-Chair, President, Association of Sri Lankan Academics in Japan) Email: cooray@iuj.ac.jp, Tel/Fax: 81-25-779-1428</p> <p>Prabhath Patabendi (Conference Co-Chair, President, International Centre for Research and Development) Email: abstract@asianstudy.info</p> <p>Krishan Sabaragamuwa (Secretary, Association of Sri Lankan Academics in Japan) Email: krishjp@gmail.com/slaccsinjp@gmail.com Tel: 81-80-4150-6080</p>
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Map of Conference Location



Address of Conference Venue:

3F of Matsushita Library and
Information Center (MLIC)
International University of
Japan
777 Kokusaicho
Minami Uonumashi
Niigata 949-7277
Japan



★Yamato PA Exit : between 6 am and 10 pm, ETC system only
大和パーキングエリア出口 : ETC専用 午前6時より午後10時

キャンパス Campus

〒949-7277 新潟県南魚沼市国際町777番地
777 Kokusai-cho, Minami Uonuma-shi, Niigata 949-7277 Japan
Phone: 025-779-1111 Fax: 025-779-4441

上越新幹線:

とき号にて「蒲佐」駅下車(東京駅から90分、新潟駅から40分)
蒲佐駅東口より大学バス*を利用して10分

*国際大学 (IUJ) バス停のご案内:
改札口を出て左手(東口)に進み、通路左手2つ目の階段を下りて
ください。
月曜～金曜: 午前8時から午後6時まで、約1時間に1本運行
(土曜は特別スケジュール)

関越自動車道:

東京方面から約3時間半(「六日町」出口より約20分)
新潟方面から約1時間半(「小出」出口より約15分)
国道17号線あるいは国道291号線経由
★大和パーキングエリア (ETC専用) より10分弱

By Bullet Train - the "Joetsu Shinkansen:"

Take a Toki SuperExpress to "Urasa" station about 90 min. from Tokyo station,
and 40 min. from Niigata station. IUJ is ten minutes from "Urasa" station (East
Exit) by IUJ shuttle bus*.

*Please turn left (East Exit) after the ticket gate (only one in the station). Go
down the second stairwell to the left. You will find the IUJ bus stop. The IUJ
shuttle bus is available from about 6 am to 6 pm (once an hour) from Monday to
Friday (Special schedule for Saturday).

By car using the "Kanetsu Expressway:"

Take either "Muikamachi" Exit or "Koi-de" Exit (about 3.5 hours from Tokyo
/about one hour and half from Niigata city), and then follow Route 17 to
Urasa Station and IUJ (about 15 min.).
★about 10 min. from Yamato Exit. (ETC system only)